



Building a Stronger Regional Food System

From Farm to Table

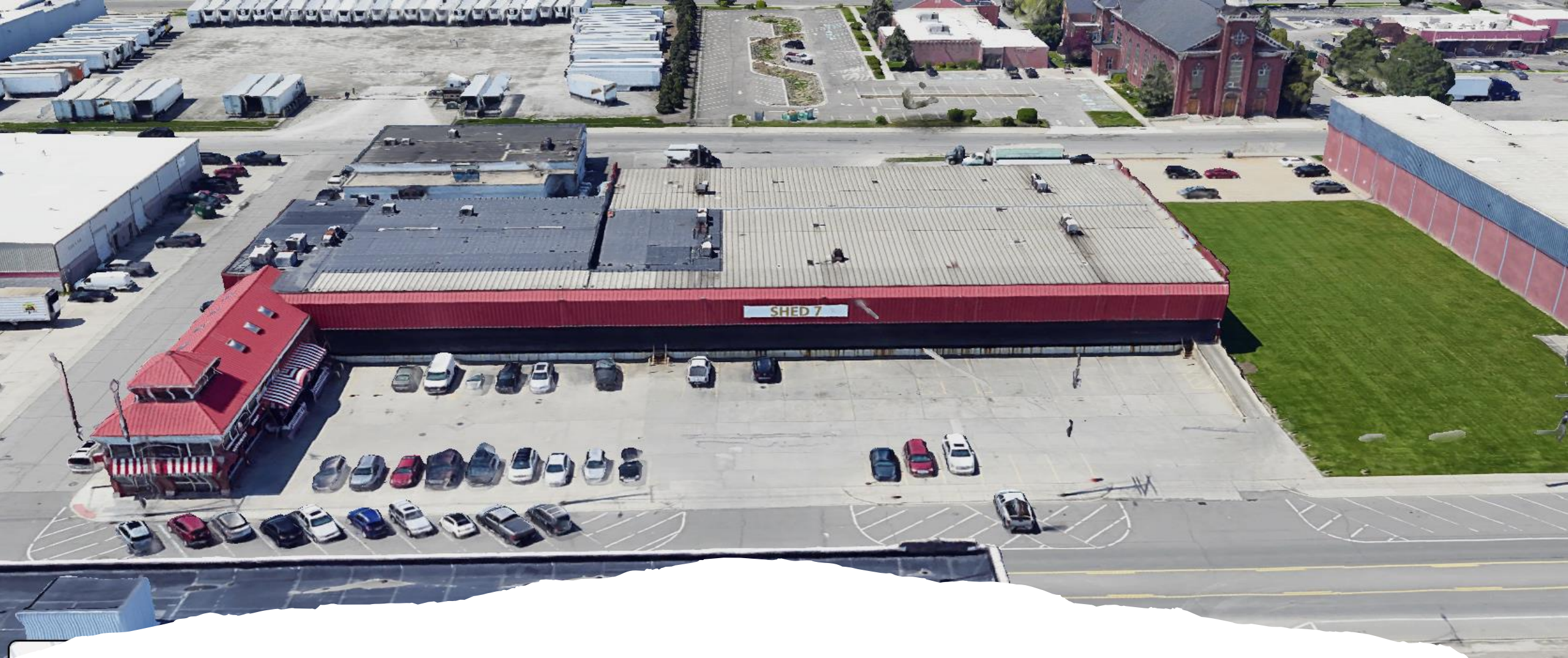
March 6, 2024





Eastern Market

- Since 1891, Detroit's Eastern Market has been Michigan farmers' connection to both wholesale and retail markets.
- It did not evolve its facilities to serve wholesale markets to meet modern food safety standards.
- In 2022, the State of Michigan awarded \$12 million to the Eastern Market Partnership (EMP) to build a new Regional Wholesale Distribution Center.



Regional Wholesale Distribution Center

In 2024 EMP will invest more than \$14 million to acquire and renovate a 45,000 square facility.





Regional Wholesale Distribution Center

By the 2025 Michigan crop season a like-new facility will feature cold chain compliance and energy efficient systems to allow farmers to meet increasingly stringent food safety regulations while keeping operating costs manageable.



Keep Growing Detroit

Detroit is an urban agriculture hot spot

Eastern Market supports small scale growers in many ways





Scaling urban growers

Between 2023-25 EMP will use \$2.3 million from USDA via MDE to purchase from expanding growers to help them grow sustainably and provide nutrient-dense food to vulnerable Detroit area households





Supporting Michigan's specialty crops

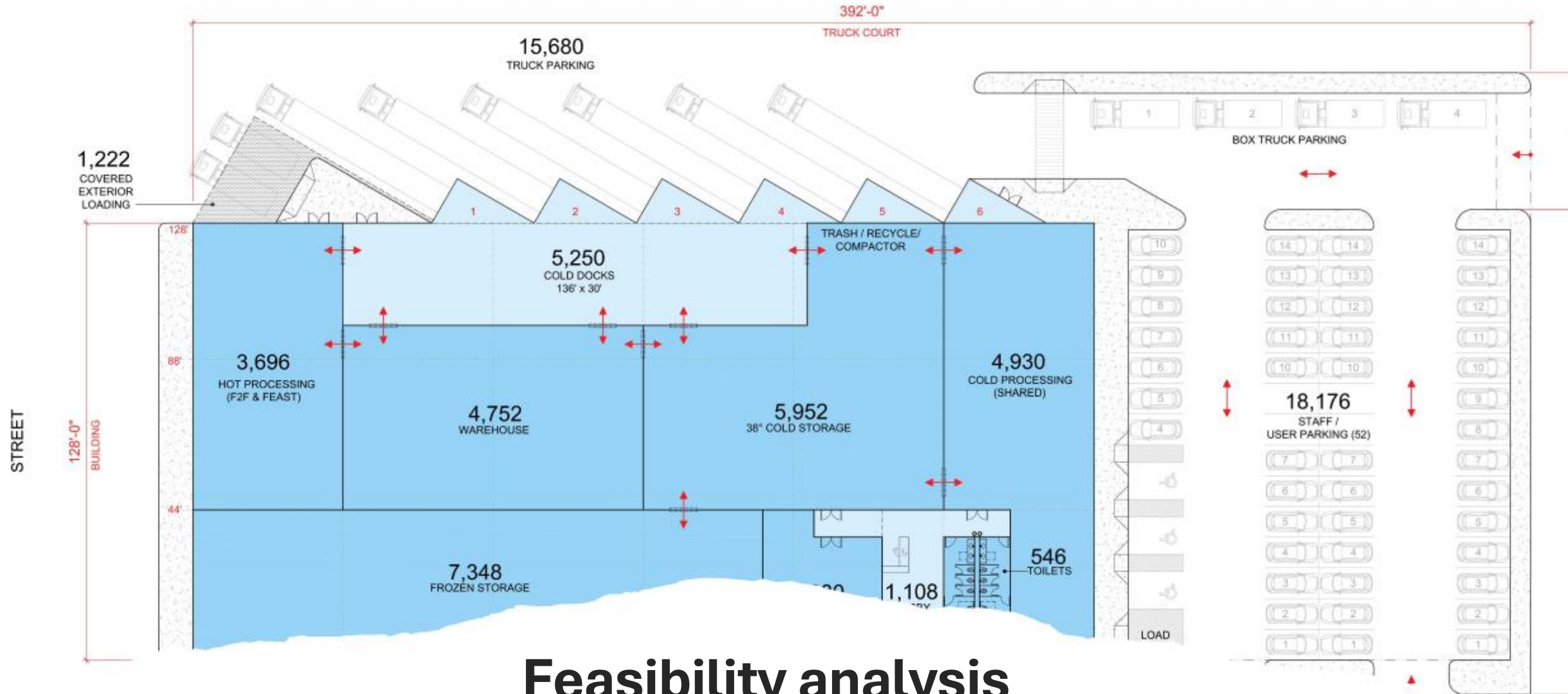
- Eastern Market serves farmers of all sizes across Michigan, including some of our state's largest specialty crop growers.
- In addition to providing a wholesale market, new processing space is needed to scale freezing and fresh cut operations.
- Responding to needs of customers, more innovation and capacity is needed to hold, package, process, and ship products coming from these farms.



Growing small scale processing

Small batch freezing and fresh cut operations have been successfully piloted and need to expand from their current 16,000 sq. ft. facility

- PROGRAM SPACE
- CIRCULATION & DOCK SPACE
- HARDSCAPE / LANDSCAPE
- COVERED EXTERIOR SPACE



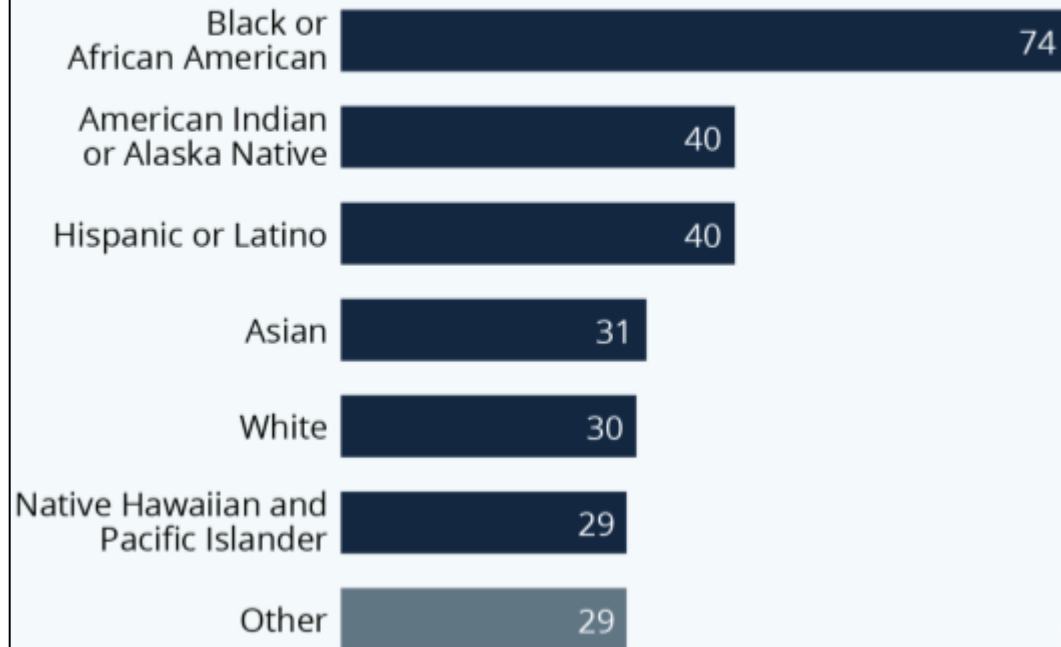
Feasibility analysis

Supports development of a 35,000-45,000 sq. ft. facility



The Pandemic's Racial Disparity

Covid-19 deaths per 100,000 people in the U.S. by race or ethnicity (as of July 30, 2020)



Source: The COVID Tracking Project

Healthier Michigan

Reducing disparities in health outcomes and promoting nutrient dense diets

Eastern Market improves food access by:

- Bringing good food to communities
- Making food incentives easy to use
- Providing nutrition and healthy eating education





Food access programs

Improving convenient access to healthy food

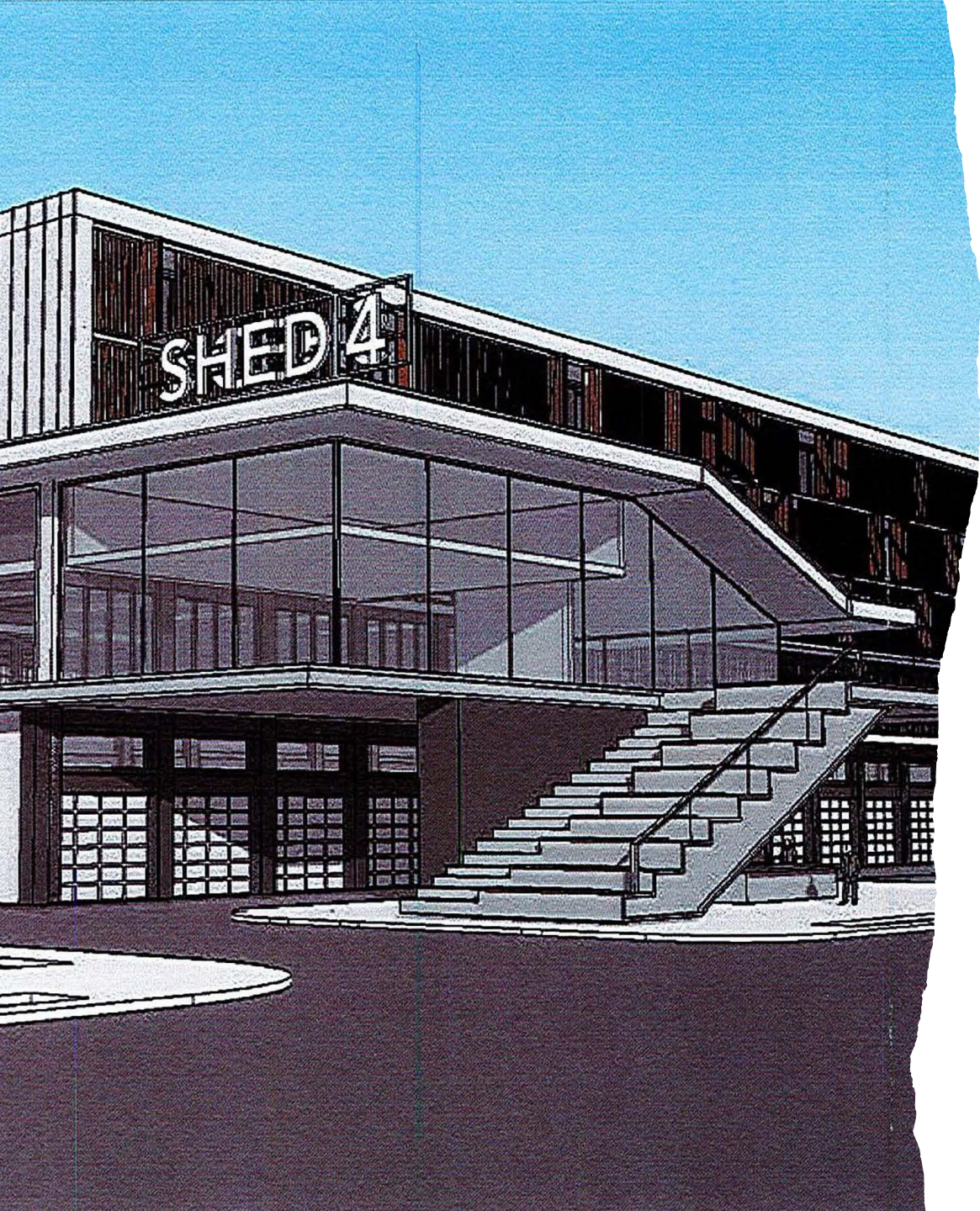
- From pop-up Farm Stands to box programs, Eastern Market operates a wide array of programs to make it easier for vulnerable households to access nutrient-dense foods.
- Eastern Market makes it easy for residents to use nutrition incentive programs to improve the quality of their family's diet



New Shed 4

Existing shed does not meet current needs





New Shed 4

Community center for healthy eating

- The ground level of the new Shed 4 will have heated vending space to fully meet demand for space from November to May when weather conditions make use of unenclosed sheds difficult.
- The second level will feature a community center for healthy eating with teaching kitchens, demonstration kitchens, and an interactive gallery space for connecting residents to Michigan agriculture.



Second floor filled with teaching venues

Teaching and demonstration kitchens to better engage residents



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